



INSTITUTE OF GOLF

Forever evolving your game



NEW ZEALAND
EDUCATION

ThinkNew[®]



GAME ON ENGLISH - GOLF

WHO IS THE INSTITUTE OF GOLF?

The driving force behind LPGA World #1 Lydia Ko, the Institute of Golf was born in 2008 with one simple goal - to improve the game of every golfer.

Under our tuition Lydia launched onto the LPGA tour at the age of 16 and took the world by storm.

What's the secret?

We've built an unrivalled reputation as the #1 golf improvement company in New Zealand based on revolutionary technology that enables optimal performance. Our unique, data-driven system ensures that every individual advances their game in leaps and bounds.

The proof of this is in the results. Our players are rewarded with significant improvements in technique that last a lifetime. If you're looking to supercharge your game then look no further.



"Our team's primary objective is to enable every golfer to play the game to the best of their ability and to provide them with the tools to help them get there."

Craig Dixon, Founder and CEO

KICK START YOUR GOLFING JOURNEY

Game on Golf is ideal for juniors ready to improve their game and kick start their golfing journey. Players graduate primed for the next step - whether that's going on to attend college in the US or turning professional. In the last few years a number of our students have earned scholarships to some of the most prestigious institutions in the US, including Harvard and Dartmouth.

It's a comprehensive programme combining both golf coaching and language education in the stunning setting of Auckland, the City of Sails. Players who have been through this programme have saved on average 14.5 shots and their average score has reduced from 85 to 70.5 within just four weeks. There's no substitute for hard work, but our results-oriented process is designed to ensure you make every shot count.

The key lies in data - the engine behind our systems. Upon your arrival we capture the main metrics around your game and identify key areas where we can save the most shots. From then on, along with a coach, you'll focus on optimising performance - playing to your strengths and tackling areas where you could lift your game. Along the way your improvements are continually being monitored so that your success is clearly tracked. It's these powerful insights that speed up your progress and deliver real breakthroughs.



READY TO **MASTER YOUR GAME** AND WATCH YOUR SCORES DROP?

Immerse yourself in Kiwi life and improve your English skills while you hone your golf game. New Zealand is one of the top English language education destinations in the world, and with support from a translator, you'll feel right at home in this welcoming environment.

The golfing component includes 41 hours of coaching per week. Over the course of a month we'll boost your performance - and confidence - to new heights. During the week you'll work on the fundamentals of the game, refining your techniques, and spend weekends out on the course. All this against the backdrop of New Zealand's pristine landscapes.

The homestay option allows you to experience life as a local. Alternatively, you can travel with your parents - we'll accommodate the whole family at a hotel for the duration of the programme.

"IOG has helped me bring my level of golf to the international platform. The team at IOG is incredible not only because of their technical prowess, but also because of their amazing support!" - Lita Guo, Harvard Varsity Golf team

"I have been traveling to NZ to work with the Institute of Golf for the past 5 years. The Institute of Golf team have helped develop my game to compete and win on the international stage. I recommend working with the Institute of Golf in New Zealand for all players who want to achieve their optimal performance." - Han Yuting, #1 ranked junior player in China, group A



From \$18,500.00 NZD
per person. T&C's apply.

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child's future.

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